



**CLIFF TOWNER—Conductor**

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28 April 2008

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th St. S.W. Room TW-A325  
Washington, D.C. 20554

RE: Docket No. 04-233

Dear Ms. Dortsch,

Just a note to comment on KTIV-TV's important role in Siouxland.

The All-America Concert Band is a very unique organization made up of 65 very talented musicians. What makes us unique is our 5 to 6 concerts per year, each with a local non-profit organization as each concert's beneficiary.

This is possible because all the musicians pay all their own expenses, and since the concert beneficiary receives 100% of the concert's revenue, we are left with no dollars to promote the concerts.

Now comes KTIV. They are a very important sponsor for our band, giving us thousands of dollars of promotion value for each concert. For each of the past several years KITV has helped us raise tens of thousands of dollars for Siouxland's non-profit organizations.

Respectfully,

Bob Knowler  
President.